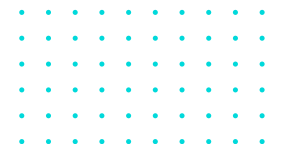




**WELCOME TO THE WORLD OF**

*yachting*





One of the leading  
**FLEET OPERATORS  
IN GREECE**

Founded in 2006 in Athens / Greece, Hermes Yachting has grown from a small family business to one of Greece's leading fleet operators offering a complete in-house experience with our own yachts, base teams, technicians, mechanics & skippers.

**20**

YEARS OF PROVIDING  
HIGH-QUALITY  
YACHTING SERVICES

**20+**

FLEET OF  
YACHTS  
AT LAVRIO

**9k**

SUCCESSFULLY  
COMPLETED  
CHARTERS

**51k**

HAPPY &  
SATISFIED  
GUESTS



---

# OUR VISION

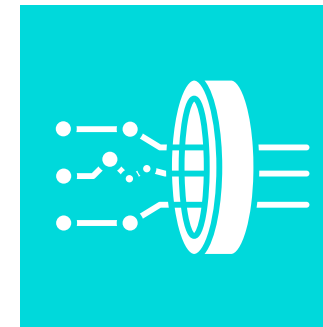
We want to further secure and expand this position by constantly being among the most profitable companies in the Charter industry.

Above-average sales growth, the steady increase in efficiency, and the continual optimizations of the product portfolio are key levers for achieving this goal.



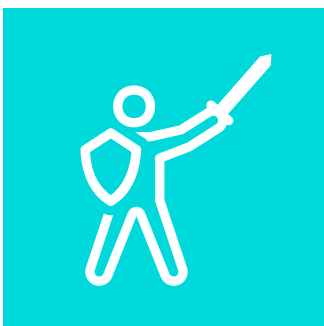
## Care

We act responsibly towards our colleagues, clients, partners, our society, and our environment.



## Simplicity

We strive for clarity, consistency & transparency, make decisions quickly and pragmatically, and focus on what's essential.



## Courage

We are committed to bold objectives, take initiative, learn from our mistakes, and see change as an opportunity.



## Trust

We say what we mean, keep our promises, and treat others with respect.

# MODERN FLEET

## monohulls

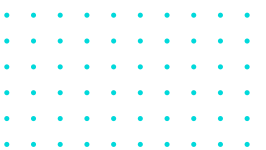
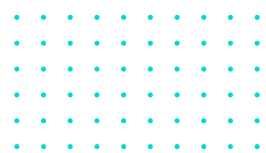
2 x Hanse 508	1 x Sun Odyssey 419
2 x Hanse 458	1 x Bavaria Cruiser 41
2 x Hanse 418	1 x Bavaria Cruiser 46
3 x Dufour 460 GL	1 x Bavaria Cruiser 56
1 x Dufour 390 GL	1 x First 53 (Skipped)

[More Information](#)

## catamarans

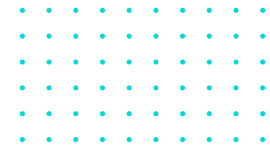
2 x Lagoon 42
1 x Bali Catspace
1 x Bali 4.1 (Skipped)
1 x Bali 4.6

[More Information](#)



# CONSTANT PRICE

*optimization*



## Market Research

We stay abreast of industry trends and competitor pricing to ensure our rates remain competitive while reflecting the value we provide.

## Customer Feedback Integration

Actively listening to our clients helps us understand their needs and expectations. We adjust our pricing strategies based on valuable feedback.

## Seasonal Considerations

Recognizing the seasonal nature of our industry, we optimize prices to align with demand fluctuations, maximizing revenue without compromising customer satisfaction.



Founded in **2006** in Athens, Greece, Hermes Yachting started as a small family business with a modest fleet of bareboat sailing yachts. From the beginning, we found success in organizing corporate events, regattas, flotillas, and team-building activities.

# OUR HISTORY

## 2018

- Reached a significant milestone with a fleet of 40 yachts and four bases
- Participated with great success in the International Charter Expo
- ICE 18' in Zagreb
- 5 yachts sold

## 2020

- Expanded the fleet to 50 yachts across four bases
- Recognized as a TripAdvisor Travelers' Choice Award Winner
- 10 yachts sold

## 2022

- Honored with the TripAdvisor Travelers' Choice Award
- Successfully sold 12 new yachts

## 2024

- Honored with the TripAdvisor Travelers' Choice Award
- Boataround Best Charter Award
- Partnership with Floatist, to enhance online check-in
- 6 yachts sold

## 2019

- Achieved 850 confirmed bookings.
- Featured with a premium booth at the International Charter Expo ICE 19' in Vienna
- 6 yachts sold

## 2021

- Celebrated our 15th anniversary with a rebranding, marking the beginning of a new era.
- Named the Best Yacht Charter Company in Greece by the Travel & Hospitality Awards.
- Added 9 new yachts, bringing the total fleet to over 55 yachts

## 2023

- Participated in the Charter Meet-Up in Athens
- Achieved the sale of 9 yachts

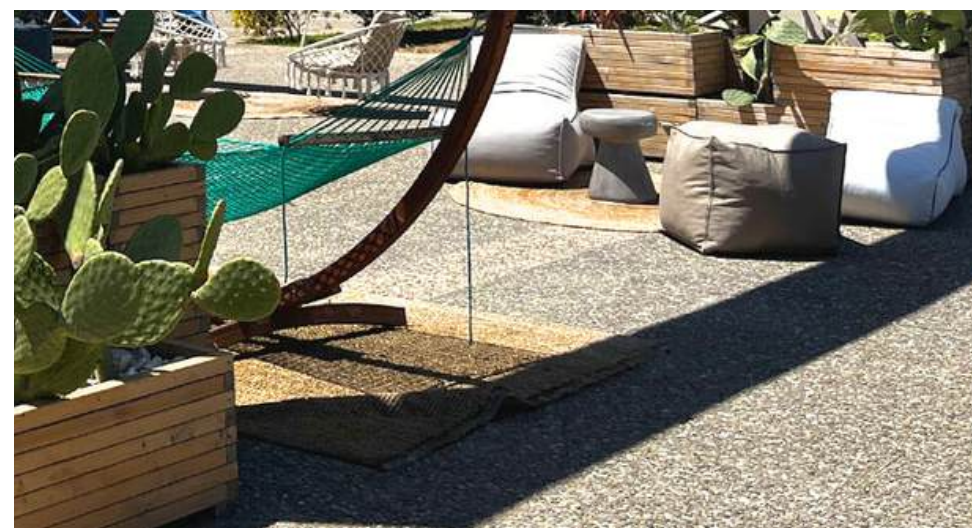
## 2025

- Honored with the TripAdvisor Travelers' Choice Award again
- #1 Fleet Operator on MMK in Europe
- 700+ client reviews
- 6 successful flotillas completed

# Lavrio Olympic Marine Facilities

- Electricity and water for every berth
- Fixed and floating piers with mooring lines and finger piers
- Refueling station
- Special barrels for oil and biological waste
- Certified hazardous waste collection
- Choice of repair services
- Car parking
- 24/7 surveillance by private security and local authorities
- Controlled entrance with Access Control System
- Port Authority and Customs House
- Chandlery with a variety of boat products
- Restaurant, cafe, and bar
- Vehicle rentals: cars, bikes, scooters
- ATM for cash withdrawals
- 24-hour toilets and showers (accessible for people with disabilities)
- 24-hour laundry and dryers (token-operated)
- First aid facilities with access to the local Health Center
- Free Wi-Fi
- Transportation of customers and baggage within the marina
- Luggage trolleys available





*Hermes Yachting* **BASE**



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Our fleet epitomizes luxury and sophistication. With sleek designs, classic elegance, cutting-edge technology, and meticulously maintained interiors, each yacht guarantees an unforgettable journey.



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It is our unwavering commitment to creating tailor-made experiences for our clients. Our dedicated concierge services ensure that every detail, from the itinerary to on-board preferences, reflects your unique taste and style.



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Our support team ensures every detail of your charter is handled with care, providing a worry-free experience so you can enjoy the yachting lifestyle.



# OUR TECHNICAL TEAM



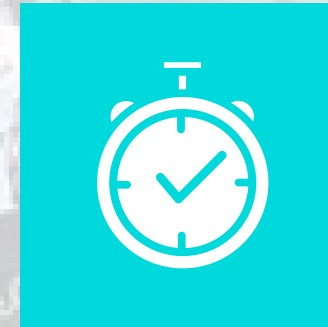
## Navigating Innovation

SSA is at the forefront of maritime technology, constantly navigating the waters of innovation to enhance the performance, safety, and overall experience of our fleet. Our team of seasoned experts combines expertise with a passion for pushing the boundaries of what's possible in the yachting industry.



## Tailored Solutions

Just as each journey at sea is unique, so are the technical needs of our diverse fleet. Seven Seas Alliance takes pride in offering tailored solutions, ensuring that every vessel, from the classic gems to the modern marvels, is equipped with the latest advancements in navigation, communication, and safety technologies.



## Reliable Support

The maritime world can be unpredictable, but with Seven Seas Alliance, you can set your course with confidence. Our dedicated support team is available around the clock, ready to assist with any technical inquiries or concerns, ensuring that your voyage is not only memorable but also technologically seamless.

# TESTIMONIALS

**Sjoerd Goddeke** ★★★★★

Great experience and great persons, good boat, service was awesome. Would definitely rent a boat again at this place

**Ondrej Gajdos** ★★★★★

Very professional charter company, willing to provide a lot of additional help. Will definitely charter with them again when back in this area in future.

**Luke Eve** ★★★★★

Having chartered a few yachts across Greece over the last few years I am happy to report the Hermes Yachting were amongst the most professional that we have used. The yacht (Hanse 508) was clean and well maintained and thoroughly inspected and checked on our return. All the Hermes staff were super-helpful with questions about the boat and suggestions for our itinerary and the weather. I would happily use Hermes again.

**Cahaya Dewi** ★★★★★

Staff were extremely helpful and boat was very comfortable. Sailed very well for such a beamy boat and had no stress even when blowing upwards of 80 kts in Poros!

**Viktor Tsykunov** ★★★★★

Great week on the yacht with Hermes Yachting! We really enjoyed the week and service.



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# MEET THE *founders*

## **Maria Tsaroucha**

Co-owner @ Hermes Yachting & SSA  
Head of Crewed charters / Yacht sales

## **Apostolos Tsarouchas**

Co-owner @ Hermes Yachting & SSA  
CEO & Fleet manager @ Hermes Yachting

## **Efthimios Tsarouchas**

Co-owner @ Hermes Yachting & SSA  
CEO at SSA – Seven Seas Alliance P.C.





# MEET THE TEAM



**Irene Vergou**  
Charter Manager



**Ria Pacharaki**  
Charter Department Assistant  
/ IT Department



**Cleo Vergou**  
HY Accountant



**Vaggelis Trahiotis**  
Operations Manager



**Dimitris Kechras**  
Office Manager



**Evangelia Rousketou**  
Assistant  
Office Manager



**Kostas Alevizos**  
Technical Manager



**George Aivaliotis**  
Assistant  
Technical Manager



**Virender Singh**  
Technician



**Gurmeet Singh**  
Technician



**George Sakkas**  
Base Manager



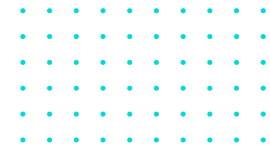
**George Kyritsis**  
Assistant  
Base Manager



**George Antonakos**  
Base Staff



**Navjot Singh**  
Base Staff



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# CONTACT US

Our team is here to ensure your charter is seamless and worry-free. Enjoy the yachting lifestyle while we handle the details.



+30 210 411 0094



[hermesyachting.com](https://hermesyachting.com)



[charter@hermesyachting.com](mailto:charter@hermesyachting.com)

## BRIDGING

the Gap Between Business and Customer





**FROM ALL OF US**

*Thank you*

Book your charter with us today and get ready to  
embark on the adventure of a lifetime!